MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2022/2023 (TERM ID 2230)

BET2024 – ENTREPRENUERSHIP AND ETHICAL PRACTICES

(All sections/Groups)

04 OCTOBER 2023
2.30 p.m.- 4.30 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of 1 page.
2. Attempt **ALL** questions. The distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

QUESTION 1

International trade is important because countries rely on other countries for the import of goods that can't be readily found domestically. As an entrepreneur, briefly discuss **FIVE (5)** reason why international trade important towards your business sustainability.

(25 marks)

QUESTION 2

Business todays had been highly depending on the technological advancement. Explore **FIVE (5)** impact of technological advancement on global business. (25 marks)

QUESTION 3

a) Discuss Existentialism and Contractarianism framework. Identify **ONE (1)** difference each between the two frameworks. (10 marks)

b) There are four levels of corporate social responsibilities (CSR) that companies develop and implement which impact society locally and globally. Explain each of the **FOUR (4)** levels of CSR responsibilities and provide **ONE (1)** example for each responsibility. (15 marks)

QUESTION 4

Describe the **FIVE (5)** stages of the ethical cycle used to solve moral dilemmas and provided each of the stages with example. (25 marks)

End of Paper